

# BRIDAL EXPERIENCE & INVESTMENT GUIDE



DENISE MEDINA | Los Angeles & Orange County Wedding  
Makeup Artist

A vertical photograph of a woman in a white wedding dress and a lace veil. She is holding a bouquet of red and white flowers. The background is a rustic wooden structure.

# WELCOME

Thank you so much for your interest in my  
bridal makeup services.

This guide is here to walk you through what it's  
like to work together, what's included, and how  
the booking process works.

My goal is simple: to make sure you feel  
confident, comfortable, and like the best  
version of yourself on your wedding day.

*Denise Medina*

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# MY APPROACH TO BRIDAL MAKEUP

*bridal makeup should feel like you. just elevated.*

## I FOCUS ON:

- Skin that looks healthy, radiant, and natural
- Makeup that lasts through a full wedding day
- A finish that looks beautiful in person and in photos
- Enhancing your features instead of masking them

THIS IS YOUR RED CARPET DAY, AND THE GOAL IS FOR YOU TO FEEL CONFIDENT FROM START TO FINISH.

# THE BRIDAL EXPERIENCE

## BEFORE THE WEDDING

Once you inquire and your date is available, I'll guide you through the booking process step by step.

You can expect:

- A clear contract and retainer to officially secure your date
- A Wedding Makeup Guide sent your way after booking, which walks you through how to prepare for your preview and wedding day

## WEDDING DAY

On your wedding day, my role is to keep things calm, organized, and running smoothly.

You can expect:

- On-time arrival and a professional setup
- A clean, fully stocked makeup kit
- Custom skin prep and long-wear makeup application
- Touchup kit for lasting results

\*Touch-up services can be added if you'd like coverage beyond the initial application.



# BRIDAL PACKAGES

Each bridal package is designed to create a calm, organized, and seamless experience on your wedding day. I intentionally limit the number of weddings I take to ensure every bride receives my full attention.

## THE CLASSIC BRIDE

*Starting at \$700*

Designed for the bride who wants refined, professional bridal makeup without extended on-site presence. This experience is ideal if you're planning an intimate wedding or elopement and want to look polished, radiant, and camera-ready.

Includes:

- **Bridal Makeup Preview Session** - A collaborative session to refine and perfect your wedding-day look in advance.
- **Luxury Skin Prep + Mini Depuffing Massage** - Skin prep to enhance glow, longevity, and smooth application.
- **Long-Wear, Photo-Ready Bridal Makeup** - Expertly applied makeup designed to hold up through your wedding ceremony.
- **Bridal Touchup Kit** - Custom-curated to keep your makeup fresh throughout the day and into the evening.
- **Bridal Makeup Prep Guide** - A curated guide with skincare tips, trusted beauty service referrals and prep guidance to ensure a smooth stress-free experience.
- **Exclusive Bridal Beauty Perks** - You'll receive a special, discount towards a **facial or body treatment** at **Sous La**, and a **Russian nail service** at **No Choice**.

*Travel fee waived for locations within 15 miles.*

# BRIDAL PACKAGES CON'T



## THE SIGNATURE BRIDE

*Starting at \$1000*

This package is for the bride who wants polished, timeless makeup and a calm, unrushed wedding morning. While also ensuring a key member of their bridal party receives the same level of care. Ideal for traditional weddings, it offers seamless support from dressing through final photos, so you can feel confident and fully present.

Includes everything in The Classic as well as:

- **Extended On-Site Presence** - Up to 1 hour of touch-ups, ideal for bridal portraits, dressing, and key photo moments.
- **One Additional Bridal Party Makeup Application** - Perfect for a VIP such as a mother, sister, bridesmaid or even groom.
- **Private Shopping Shelf** - A curated beauty list with personalized product recommendations based on your bridal look and skin needs.

# BRIDAL PACKAGES CON'T

## THE VIP BRIDE

*Starting at \$2000*

Designed for the bride who wants a truly white-glove, fully guided beauty experience from start to finish. This option is ideal for full wedding day timelines, multiple key moments, and brides who value flexibility, priority care, and total peace of mind. Perfect for larger weddings, extended celebrations, or anyone who wants their makeup flawlessly maintained and adjusted throughout the day without ever having to think about it.

Includes everything in the Signature Bridal Experience, plus:

- Makeup for one more member of the wedding party
- Full-day on-site touch-ups
- Multiple look changes, if desired
- Seamless coordination with your wedding timeline



# BRIDAL PACKAGES CON'T

## WEDDING PARTY & CUSTOM ADD-ONS

If you'd like to tailor your bridal experience beyond your selected package, I'm happy to create a custom plan designed specifically around your wedding day needs.

Simply share what you're envisioning, and I'll provide a personalized package and rate that includes everything needed to ensure a seamless, stress-free experience.

Custom add-ons:

- Wedding party, mothers, & VIP makeup: \$185
- Light hairstyling: \$125
- Men's makeup: \$125
- Reception Makeup: \$300
- Multiple locations will depend on mileage
- Touchups:
  - Hourly: \$175/hour
  - Half-Day up to 4 Hrs: \$700
  - Full-Day: \$1,250+

## TRAVEL & DESTINATION WEDDINGS

I'm based in Los Angeles and Orange County and travel for weddings.

- Travel fees are \$1 a mile roundtrip from 92705
- Destination weddings require travel accommodations
- All travel details are discussed upfront and outlined in your proposal

# KIND WORDS

"DENISE DID A BEYOND AMAZING JOB FOR MY WEDDING! I DIDN'T HAVE THE TIME TO DO A TRIAL BUT SHARED MY PREVIOUS EXPERIENCE WITH A MAKEUP ARTIST AND MY WORRY WITH LOOKING TOO ORANGE. SHE ASSURED ME THAT SHE WORKS WITH OLIVE SKIN TONES AND IS CONFIDENT THAT I WILL NOT BE ORANGE. I SENT HER A FEW EXAMPLES OF WHAT I WANT WHICH WAS TO KEEP IT NATURAL YET GLAM AS I STILL WANTED TO FEEL LIKE MYSELF. THE MORNING OF MY WEDDING I SHOWED HER MY OUTFIT THAT I WAS WEARING AND THE COLORS AND SHE PERFECTLY COLOR MATCHED MY LIPSTICK COLOR TO THE OUTFIT. I GOT SOOOO MANY COMPLIMENTS ON MY MAKEUP AND AM BEYOND GLAD I WENT WITH DENISE. SHE MADE ME FEEL SO CONFIDENT ON MY SPECIAL DAY."

-SABRINA DHALIWAL



# FREQUENTLY ASKED *Questions*

## **How far in advance should I book?**

As soon as possible. availability is limited, especially during peak season.

## **What products do you use?**

I use professional, long-wear products suitable for photography and all skin types. Brands like: Bennye, RCMA, Lancome, Danessa Myricks, etc.

## **Do you offer hairstyling services?**

Yes, I offer light hairstyling services that pair beautifully with my makeup work. For more intricate styles, I'm happy to recommend trusted professional hairstylists whose services are booked separately.

## **What payment methods do you accept? Do you offer payment plans?**

I accept credit/debit card, Venmo, Zelle, and Cash App. I also offer payment plans through Affirm and Afterpay to make the booking process easier. The remaining balance is due one week prior to the wedding date. Gratuity is always appreciated but never required and can be given at your discretion on the day of the wedding.

# Let's Bring Your Vision to Life!

IF THIS FEELS ALIGNED  
AND YOU'D LIKE TO MOVE  
FORWARD, THE NEXT STEP  
IS SUBMITTING AN INQUIRY  
THROUGH MY WEBSITE.  
FROM THERE, I'LL CONFIRM  
AVAILABILITY AND WALK  
YOU THROUGH SECURING  
YOUR DATE.

[SUBMIT AN INQUIRY](#)

