

BRIDAL EXPERIENCE & INVESTMENT GUIDE



Luxury, camera-ready bridal makeup for modern brides

DENISE MEDINA | Los Angeles & Orange County Wedding
Makeup Artist



WELCOME

Thank you so much for your interest in my
bridal makeup services.

This guide is here to walk you through what it's
like to work together, what's included, and how
the booking process works.

My goal is to help you feel confident, supported,
and completely yourself on your wedding day,
knowing your makeup will look beautiful in
person and photograph flawlessly.

Denise Medina

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MY APPROACH TO BRIDAL MAKEUP

bridal makeup should feel like you, just elevated.

WITH AN EDITORIAL AND COMMERCIAL MAKEUP BACKGROUND, I BRING TECHNIQUES USED ON SET TO CREATE LUMINOUS, LONG-WEAR BRIDAL MAKEUP THAT PHOTOGRAPHS BEAUTIFULLY FROM EVERY ANGLE.

I FOCUS ON:

- Skin that looks healthy, radiant, and natural
- Makeup that lasts through a full wedding day
- A finish that looks beautiful in person and in photos
- Enhancing your features instead of masking them

THIS IS YOUR RED CARPET DAY, AND THE GOAL IS FOR YOU TO FEEL CONFIDENT FROM START TO FINISH.

WHAT TO EXPECT

BEFORE THE WEDDING

Once you inquire and your date is available, I intentionally guide each bride through the process step by step so nothing feels overwhelming or unclear.

You can expect:

- A clear contract and retainer to officially secure your date
- A Wedding Makeup Guide sent your way after booking, which walks you through how to prepare for your preview and wedding day

WEDDING DAY

On your wedding morning, my role is to create a calm, organized environment while ensuring your glam timeline runs smoothly.

You can expect:

- On-time arrival and a professional setup
- A clean, fully stocked makeup kit
- Custom skin prep and long-wear makeup application
- Touchup kit for lasting results

*Touch-up services can be added if you'd like coverage beyond the initial application.



THE BRIDAL EXPERIENCE

The Bridal Experience is designed to create a calm and organized wedding day. I intentionally limit the number of weddings I accept to give each bride my full attention. Whether you're planning an intimate elopement or a traditional celebration, this experience is ideal for brides who want polished, timeless, camera-ready makeup and an unrushed morning.

Starting at \$700

Includes:

- **Bridal Makeup Preview Session** - A collaborative session to refine and perfect your wedding-day look in advance.
- **Luxury Skin Prep + Mini Depuffing Massage** - Skin prep to enhance glow, longevity, and smooth application.
- **Long-Wear, Photo-Ready Bridal Makeup** - Expertly applied makeup designed to hold up through your wedding ceremony.
- **Bridal Touchup Kit** - Custom-curated to keep your makeup fresh throughout the day and into the evening.
- **Bridal Makeup Prep Guide** - A curated guide with skincare tips, trusted beauty service referrals and prep guidance to ensure a smooth stress-free experience.
- **Exclusive Bridal Beauty Perks** - You'll receive a special discount towards: a **facial or body treatment** at **Sous La**, a **Russian nail service** at **No Choice**, and **brow or lash service at The Lash Lab**.
- **Private Shopping Shelf** - A curated beauty list with personalized product recommendations based on your bridal look and skin needs.

CUSTOM ADD ONS

CUSTOM ADD-ONS ARE AVAILABLE TO TAILOR COVERAGE TO YOUR WEDDING DAY NEEDS.

- Wedding party, mothers, & VIP makeup: \$185
- Light hairstyling: \$125
- Men's makeup: \$125
- Reception Makeup: \$300
- Multiple locations will depend on mileage
- Touchups: \$100/hour



TRAVEL & DESTINATION WEDDINGS

I'm based in Los Angeles and Orange County and travel for weddings.

- Travel fees are \$1 a mile roundtrip from 92705
- Destination weddings require travel accommodations
- All travel details are discussed upfront and outlined in your proposal

KIND WORDS

BRIDES OFTEN COME TO ME AFTER PREVIOUS EXPERIENCES THAT DIDN'T FEEL ALIGNED. HERE'S WHAT ONE BRIDE SHARED ABOUT HER EXPERIENCE:

"Denise did a BEYOND amazing job for my wedding! I didn't have the time to do a trial but shared my previous experience with a makeup artist and my worry with looking too orange. She assured me that she works with olive skin tones and is confident that I will not be orange. I sent her a few examples of what I want which was to keep it natural yet glam as I still wanted to feel like myself. The morning of my wedding I showed her my outfit that I was wearing and the colors and she PERFECTLY color matched my lipstick color to the outfit. I got soooo many compliments on my makeup and am beyond glad I went with Denise. She made me feel so confident on my special day."

-Sabrina Dhaliwal

With over **100 five-star Google reviews** and back-to-back **Best MUA awards**, brides trust me to deliver a consistent, high-end bridal experience from inquiry to wedding day.



FREQUENTLY ASKED *Questions*

How far in advance should I book?

As soon as possible. Availability is limited, especially during peak season.

What products do you use?

I use professional, long-wear products suitable for photography and all skin types. Brands like: Bennye, RCMA, Lancome, Danessa Myricks, etc.

Do you offer hairstyling services?

Yes, I offer light hairstyling services that pair beautifully with my makeup work. For more intricate styles, I'm happy to recommend trusted professional hairstylists whose services are booked separately.

What payment methods do you accept? Do you offer payment plans?

I accept credit/debit card, Venmo, Zelle, and Cash App. I also offer payment plans through Affirm, Klarna and Afterpay to make the booking process easier. The remaining balance is due one week prior to the wedding date. Gratuity is always appreciated but never required and can be given at your discretion on the day of the wedding.

*Let's Bring Your Vision
to Life!*

IF THIS FEELS ALIGNED
AND YOU CAN SEE
YOURSELF IN THIS
EXPERIENCE, THE NEXT
STEP IS SUBMITTING AN
INQUIRY THROUGH MY
WEBSITE.

FROM THERE, I'LL CONFIRM
AVAILABILITY AND GUIDE
YOU THROUGH SECURING
YOUR WEDDING DATE.

[SUBMIT AN INQUIRY](#)

